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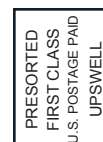
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WALL OF HONOR!

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NOVEMBER 2021

Client Newsletter

MANAGER'S MINUTE

Happy Thanksgiving!

This Thanksgiving, we want to share our genuine appreciation with you. Without you, we would not be where we are today. From our family to yours, we hope that you have a wonderful Thanksgiving feast with your family and loved ones!!



KEEP YOUR VEHICLE ON THE RIGHT TRACK THIS WINTER!

**PURCHASE A SET
OF 4 TIRES AND RECEIVE**

\$50 OFF
A 4 WHEEL ALIGNMENT!



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www.ParadiseCarCare.com

**Must present coupon.
Not valid with any other
offer. See store for full
offer details.**

Expires Nov 30, 2021

DO YOU WANT TO SEE BETTER DRIVING AT NIGHT?

This year, Daylight Savings will fall on November 7th, the day we set our clocks back an hour, officially welcoming the season of shorter days. For many, shorter days result in an increase in nighttime driving.

Are you someone who doesn't enjoy driving once the sun has gone down? You're not alone. A recent survey from SYLVANIA Automotive found that 62% of motorists avoid driving during evening hours. However, for many drivers avoidance is simply not realistic – you still need to get home from work, your children still need to get to & from after-school activities, & plans must go on. So, what to do? In order to increase visibility on the road & make you more comfortable when driving at night, it is essential that high-performance headlights are installed on your vehicle. The same survey found that while 28% of drivers have difficulty seeing hazards & other drivers on the road at night, 34% of drivers have never changed out their headlights.

When asked the question: "Do you want to see better when driving at night?" – The answer should always be 'Yes!' This is a no brainer – we all want to see better when given the option. Improving a vehicle's headlights can affect the lives of drivers & their overall experience on the road. Better headlights can help improve down road visibility & increase chances of seeing objects sooner in the event of an accident or hazardous road conditions. This is a simple maintenance check that drivers of all ages should prioritize when it comes to overall road safety.

While many focus on oil changes, brake pads & tire pressure checks, there's one safety element that's often overlooked but especially critical this time of year – vehicle headlight maintenance. Headlights are an active safety item & are the first line of defense on a vehicle; if drivers cannot see objects on the road, they cannot react. If you can see it sooner, you can make a better reaction.

47% of surveyed drivers said they would be likely to change their headlights if they knew it would improve the safety of loved ones & other passengers. Changing your headlights helps to keep you & your passengers safe when driving at night. Why not get them checked today?

source: www.carcare.org

VETERANS DAY

It was at 11:00 AM on November 11, 1918 that a temporary peace, or armistice, was signed & the fighting during World War I came to an end.

A year later, President Woodrow Wilson announced that November 11th would be called Armistice Day in the United States. In 1938, Armistice Day became a national federal holiday. It was a day dedicated to world peace & held in honor of the veterans of World War I.

In 1954, Congress decided to change the day to Veteran's Day because they wanted to honor the veterans of all wars, including World War II & the Korean War.

In 1968, the day was moved to the 4th Monday of November. However, it was changed back to November 11th in 1978 by President Gerald Ford.

If you see a veteran or soldier on Veterans Day, be sure to thank them personally for their service to our country!

FREEDOM IS NEVER FREE!

VETERANS DAY

THANK YOU VETERANS

We Will Never Forget the Sacrifices Made by Those Who Have Served! Thank You to All Our Veterans & Their Families!

To Show Our Appreciation, Any Veteran who comes in during the month of November will receive 20% OFF Any Repair or Service!*

Veterans Get 20% OFF!*

***Veteran ID required. Discount applies to parts & labor only. Excludes tires & batteries. See store for full details. Expires 11/30/21**

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THANKSGIVING INSPECTION SPECIAL!

All for Only \$34.99!*

HERE'S WHAT'S INCLUDED...

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INCLUDES A DIGITAL VEHICLE INSPECTION!

OUR COMPLETE VEHICLE CHECKUP HELPS KEEP YOU SAFE ON THE ROAD!

***Most Vehicles. Includes up to 5-qts Conventional Oil & Standard Oil Filter. Synthetic Oil Extra. Plus tax & shop supplies. Call or Stop in for Details! Expires 11/30/21**

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BLACK Friday

The earliest evidence of the phrase "Black Friday" applied to the day after Thanksgiving in a shopping context suggests that the term originated in Philadelphia, where it was used to describe the heavy & disruptive pedestrian & vehicle traffic that would occur on the day after Thanksgiving. This usage dates to at least 1961. More than twenty years later, as the phrase became more widespread, a popular explanation became that this day represented the point in the year when retailers begin to turn a profit, thus going from being "in the red" to being "in the black".

Peanut Butter French Toast

Ingredients

- 1/2 cup milk
- 3 eggs
- 1/4 cup peanut butter
- 2 tablespoons white sugar
- 1/2 teaspoon vanilla extract (optional)
- 1/4 teaspoon ground cinnamon
- 1 tablespoon vegetable oil
- 4 slices bread

Directions

1. Whisk together milk, eggs, peanut butter, sugar, vanilla extract, and cinnamon in a large bowl.
2. Heat the oil in a griddle or frying pan over medium heat.
3. Dunk each slice of bread in egg mixture, soaking both sides. Place in pan, and cook on both sides until golden, about 3 to 4 minutes per side. Serve hot.

Put A Smile On A Child's Face This Holiday Season!

Drop off a TOY at Our Location & Receive a Voucher for

SAVE \$50

Off Any Repair or Service Over \$300 With a Toy Donation

Now is the time to get much needed maintenance, service or repairs done on your vehicle before inclement weather is upon us!

Must present coupon. Cannot be combined with any other offer. Excludes tires & batteries. See Store for full details.

Toys must be dropped off by December 15, 2021.

Discount voucher must be used by December 31, 2021.

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Paradise Car Care is an Official Toys for Tots Drop-off Location.

TOYS FOR TOTS